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November 18, 1988

Supplement to ABC Daily Newspaper Fas-Fax Canada

Circulation Averages for period ended September 30, 1988

This supplement provides circulation data on publications that filed their regular September 30, 1988 Publisher's Statements subsequent to preparations of the FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALBERTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
FORT McMURRAY (CEN. DIV. 12)		11,000@						11,000			
TODAY	E (M-TH)	@								6,126*	5,683*
TODAY	FRI E	@								7,729*	7,247*
BRITISH COLUMBIA											
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,400			1,600			7,000			
NEWS	E (M-F)		3,525	65.28		221	13.81		3,746	3,806	3,838
NOVA SCOTIA											
SYDNEY (CAPE BRETON CO.)		12,100			41,000			53,100			
POST	E		11,539	95.36		19,712	48.08		31,251	31,607	31,254
ONTARIO											
LINDSAY (VICTORIA CO.)		5,900			17,000			22,900			
POST	E (M,TU, W,F)		4,486	76.03		638	3.75		5,124	5,214	4,856
POST	TH E		183	3.10		3,211	18.89		3,394	4,713	4,433
QUEBEC											
MONTREAL (ILE DE MONTREAL CO.)		1,158,100#			230,200			1,388,300			
LE DEVOIR	M (M-F)	#	16,608	1.43		1,562	0.68		18,170	27,421	26,578
LE DEVOIR	SAT M	#	17,774	1.53		2,274	0.99		20,048	31,484	30,863
QUEBEC (QUEBEC CO.)		217,900#			54,300			272,200			
LE SOLEIL	SAT M	#	91,555	42.02		14,347	26.42		105,902	136,557	137,374
LE SOLEIL	SUN	#	56,888	26.11		9,813	18.07		66,701	89,753	88,408

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

YUKON TERRITORY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
WHITEHORSE		5,900			3,206			9,106			
STAR	E (M-TH)		4,308	73.02		200	6.24		4,508	4,613*	3,632*
STAR	FRI E		5,425	91.95		280	8.73		5,705	5,898*	4,678*

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*AVERAGES FOR 3 MONTHS

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

FAS-FAX

Canadian Newspapers

Circulation averages for six months ended March 31, 1989

Daily Newspapers

Preliminary figures subject to audits as filed with the Audit Bureau of Circulations.

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. U.S. and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1989 ABC estimates. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

- # Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
- ## Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
- * Identifies three-month circulation averages (see text above).
- + Identifies adjusted comparison figures (see text above).
- ☆ Denotes change in publishing plan and/or frequency. As such, circulation for each period is reported on separate lines.
- C Participant, ABC Coupon Distribution Verification Service.
- Z Provides ABC Audited ZIP Code Analysis.

Would you like to receive additional copies of this report or copies of the other newspaper FAS-FAX reports? A limited number of extra copies are available at the Bureau's Schaumburg office at prices quoted below:

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1989.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	SPECIAL SERVICES	CZ OR NDM OHS	CZ OR NDM CIRC	RATIO CIRC OH S %	RTZ OR NDM OHS	RTZ OR NDM CIRC	RATIO CIRC OH S %	TOTAL NDM OR CZ & RTZ OHS	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3 31 89	TOTAL CIRCULATION AS OF 3 31 88
NEWFOUNDLAND											
CORNER BROOK (CEN DIV 5)		7,000			17,500			24,500			
WESTERN STAR	E		5,279	75 41		5,336	30 49		10,615	11,355	11,242
ST JOHN S (CEN DIV 1)		30,800			76,600			107,400			
TELEGRAM	E (M-F)		21,629	70 22		17,411	22 73		39,040	40,105	38,531
TELEGRAM	WKND		24,915	80 89		29,754	38 84		54,669	57,262	54,959
NOVA SCOTIA											
AMHERST (CUMBERLAND CO.)		3,600			11,500			15,100			
NEWS	M (M-F)		2,475	68 75		1,406	12 23		3,881	3,975	4,025
CITIZEN	SAT		3,005	83 47		3,093	26 90		6,098	6,868	6,937
HALIFAX (HALIFAX CO.)		255,200#						255,200			
CHRONICLE-HERALD,		#									
MAIL STAR	CMB DLY Z	#	137,073	53 71					137,073	149,638	146,785
CHRONICLE-HERALD	M Z	#	77,482	30 36					77,482	89,884	87,194
MAIL STAR	E Z	#	59,591	23 35					59,591	59,754	59,591
HALIFAX (HALIFAX CO.)		113,200#						113,200			
THE DAILY NEWS	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW GLASGOW (PICTOU CO.)		7,800			9,200			17,000			
NEWS	E		7,213	92 47		3,550	38 59		10,763	11,164	11,342
SYDNEY (CAPE BRETON CO.)		12,100			41,200			53,300			
POST	E		11,822	97 70		19,623	47 63		31,445	31,791	32,050
TRURO (CO CHESTER CO.)		7,600			15,100			22,700			
NEWS	E		5,153	67 80		3,930	26 03		9,083	9,180	9,132
PRINCE EDWARD ISLAND											
CHARLOTTE TOWN (QUEENS CO.)		9,200			33,200			42,400			
GUARDIAN PATRIOT	CMB DLY		10,893	118 40		12,859	38 73		23,752	24,191	23,920
GUARDIAN	M		7,410	80 54		10,947	32 97		18,357	18,773	18,459
PATRIOT	E		3,483	37 86		1,912	5 76		5,395	5,418	5,461
SUMMERSIDE (PRINCE CO.)		4,600			11,000			15,600			
JOURNAL-PIONEER	E		4,010	87 17		6,455	58 68		10,465	11,644	11,617

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW BRUNSWICK	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
CARAQUET (GLOUCESTER CO.)			14,000#			13,400			27,400			
L'ACADIE NOUVELLE	M (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FREDERICTON (YORK CO.)			18,000			23,600			41,600			
GLEANER	E			16,874	93.74		11,306	47.91		28,180	29,402	29,359
MONCTON (WESTMORLAND CO.)			29,100			72,800			101,900			
TIMES-TRANSCRIPT	E (M-F)	Z,C		24,286	83.46		17,619	24.20		41,905	44,225	
TIMES-TRANSCRIPT	SAT	Z,C		28,217	96.97		22,073	30.32		50,290	53,371	52,630
ST. JOHN (ST. JOHN CO.)			28,800			212,600			241,400			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY			24,747	85.93		38,332	18.03		63,079	63,602	63,408
TELEGRAPH-JOURNAL	M (M-F)			3,159	10.97		26,916	12.66		30,075	30,423	30,752
TIMES GLOBE	E (M-F)			21,588	74.96		11,416	5.37		33,004	33,179	32,656
TELEGRAPH-JOURNAL	SAT M			21,527	74.75		38,787	18.24		60,314	60,920	60,476
QUEBEC												
CHICOUTIMI (CHICOUTIMI CO.)			21,700			43,400			65,100			
LE QUOTIDIEN DU SAGUENAY-LAC ST. JEAN	M			10,324	47.58		16,407	37.80		26,731	33,637	34,868
PROGRES-DIMANCHE	SUN			13,279	61.19		23,446	54.02		36,725	50,951	50,840
GRANBY (SHEFFORD CO.)			20,900			32,700			53,600			
LA VOIX DE L'EST	M			9,782	46.80		6,275	19.19		16,057	16,384	16,302
MONTREAL (ILE DE MONTREAL CO.)			989,700			423,900			1,413,600			
GAZETTE	M (M-F)	C		147,396	14.89		17,049	4.02		164,445	178,529	192,309
GAZETTE	SAT M	C		204,660	20.68		31,596	7.45		236,256	258,186	272,139
GAZETTE	SUN	C		132,488	13.39		16,657	3.93		149,145	160,206	197,971
MONTREAL (ILE DE MONTREAL CO.)			1,277,700#			135,900			1,413,600			
LA PRESSE	M (M-F)	C	#	169,948	13.30		11,501	8.46		181,449	207,411	207,296
LA PRESSE	SAT M	C	#	259,171	20.28		23,184	17.06		282,355	330,228	326,988
LA PRESSE	SUN	C	#	157,525	12.33		12,186	8.97		169,711	195,033	183,719

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QUEBEC	SPECIAL SERVICES		CZ OR NDM OHS	CZ OR NDM CIRC	RATIO CIRC OH S %	RTZ OR NDM OHS	RTZ OR NDM CIRC	RATIO CIRC OH S %	TOTAL NDM OR CZ & RTZ OHS	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3 31 89	TOTAL CIRCULATION AS OF 3 31 88
MONTREAL (ILE DE MONTREAL CO.)			1,178,000#			235,600			1,413,600			
LE DEVOIR	M (M-F)		#	17,095	1.45		1,493	0.63		18,588	28,206	29,411
LE DEVOIR	SAT M		#	18,307	1.55		2,156	0.92		20,463	32,257	33,254
LE JOURNAL	M (M-F)		#	225,372	19.13		51,298	21.77		276,670	324,234	327,502
LE JOURNAL	SAT M		#	231,494	19.65		63,311	26.87		294,805	350,274	355,145
LE JOURNAL	SUN		#	212,453	18.04		61,196	25.97		273,649	338,547	347,778
QUEBEC (QUEBEC CO.)			233,800#			44,500			278,300			
LE JOURNAL	M (M-F)		#	62,278	26.64		9,685	21.76		71,963	107,996	108,797
LE JOURNAL	SAT M		#	62,532	26.75		10,962	24.63		73,494	109,656	109,990
LE JOURNAL	SUN		#	56,189	24.03		9,428	21.19		65,617	98,573	97,717
QUEBEC (QUEBEC CO.)			219,100#			59,200			278,300			
LE SOLEIL	M (M-F)	C	#	72,171	32.94		12,042	20.34		84,213	114,692	115,065
LE SOLEIL	SAT M	C	#	97,637	44.56		14,543	24.57		112,180	146,814	145,465
LE SOLEIL	SUN	C	#	59,650	27.23		9,886	16.70		69,536	95,398	94,053
SHERBROOKE (SHERBROOKE CO.)			42,900			67,000			109,900			
LA TRIBUNE	M (M-F)			21,267	49.57		15,619	23.31		36,886	41,324	42,076
LA TRIBUNE	SAT M			25,498	59.44		17,441	26.03		42,939	47,455	47,950
RECORD	M (M-F)			1,787	4.17		3,171	4.73		4,958	6,122	6,071
TROIS RIVIERES (ST. MAURICE CO.)			78,500#						78,500			
LE NOUVELLISTE	M		#	44,198	56.30					44,198	57,679	57,410
ONTARIO												
BARRIE (SIMCOE CO.)			18,200			24,900			43,100			
EXAMINER	E			10,030	55.11		3,959	15.90		13,989	14,133 —	14,513
BELLEVILLE (HASTINGS CO.)			15,000			32,600			47,600			
INTELLIGENCER	E			11,252	75.01		7,214	22.13		18,466	18,744	18,567
BRAMPTON (PEEL RM)			67,300			9,800			77,100			
TIMES	E (M-F)			8,503	12.63		105	1.07		8,608	8,666	9,645
BRANTFORD (BRANT CO.)			29,000			37,200			66,200			
EXPOSITOR	E	C		22,123	76.29		10,624	28.56		32,747	33,269*	33,505*
BROCKVILLE (LEEDS CO.)			8,900			21,700			30,600			
RECORDER AND TIMES	E	C		7,345	82.53		8,232	37.94		15,577	16,229	15,844

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ONTARIO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
CAMBRIDGE (WATERLOO RM) REPORTER	E	C	28,300	13,298	46.99	4,600	927	20.15	32,900	14,225	14,306*	14,477*
CHATHAM (KENT CO.) NEWS	E		15,900	10,576	66.52	22,500	5,534	24.60	38,400	16,110	16,242*	16,022*
COBOURG (NORTHUMBERLAND CO.) STAR	E (M-F)		5,100	3,793	74.37	6,000	1,835	30.58	11,100	5,628	5,819	5,612
CORNWALL (STORMONT CO.) STANDARD-FREEHOLDER	E		17,300	13,282	76.77	5,600	4,188	74.79	22,900	17,470	18,062	17,542
GUELPH (WELLINGTON CO.) MERCURY	E	C	30,400	15,793	51.95	25,100	2,921	11.64	55,500	18,714	18,839*	19,411*
HALTON RM-HAMILTON-WENTWORTH RM												
SPECTATOR (COMBINED)	E	C	184,100	112,482	61.10	95,900	27,501	28.68	280,000	139,983	142,125*	144,107*
SPECTATOR (HAMILTON ED.)	E	C	143,600	91,356	63.62	54,600	25,317	46.37	198,200	116,673	118,769*	119,947*
SPECTATOR (BURLINGTON ED.)	E	C	40,500	21,126	52.16	41,300	2,184	5.29	81,800	23,310	23,356*	24,160*
KENORA (KENORA DIST.) MINER AND NEWS	E (M-F)		3,700	3,940	106.49	3,200	817	25.53	6,900	4,757	4,990	4,814
KINGSTON (FRONTENAC CO.) WHIG-STANDARD	E	C	52,900# #	18,534	35.04	10,300	16,553	160.71	63,200	35,087	38,709*	37,125*
KIRKLAND LAKE (TIMISKAMING DIST.) NORTHERN NEWS	E		4,700	3,422	72.81	10,000	2,456	24.56	14,700	5,878	6,058	5,733
KITCHENER WATERLOO (WATERLOO RM) RECORD	E	Z,C	82,700	52,533	63.52	42,500	17,308	40.72	125,200	69,841	80,648*	78,561*
LINDSAY (VICTORIA CO.)			6,100			16,300			22,400			
POST	E (M,TU, W,F)					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
POST	TH E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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ONTARIO		SPECIAL SERVICES	CZ OR NDM OHS	CZ OR NDM CIRC	RATIO CIRC OHS %	RTZ OR NDM OHS	RTZ OR NDM CIRC	RATIO CIRC OHS %	TOTAL NDM OR CZ & RTZ OHS	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3 31 89	TOTAL CIRCULATION AS OF 3 31 88
LONDON (MIDDLESEX CO.)												
FREE PRESS	M	C	156,600	66,669	42 57	133,300	19,264	14 45	289,900	85,933	125,925	131,308
NIAGARA FALLS (NIAGARA RM)												
REVIEW	E		27,200	18,157	66 75	13,400	3,378	25 21	40,600	21,535	21,725*	21,798*
NORTH BAY (NIPISSING DIST.)												
NUGGET	E	C	18,700	14,769	78 98	18,900	7,908	41 84	37,600	22,677	24,218	25,263
ORILLIA (SIMCOE CO.)												
PACKET & TIMES	E		9,400	7,213	76 73	12,900	3,292	25 52	22,300	10,505	10,676	10,411
OSHAWA-WHITBY (DURHAM RM)												
TIMES	E		61,500	19,678	32 00	53,100	2,152	4 05	114,600	21,830	21,941*	22,277*
OTTAWA (OTTAWA-CARLETON RM)			329,000#						329,000			
	ALL DAY											
CITIZEN	(M-F)	C	#	155,953	47 40					155,953	191,805	192,070
CITIZEN	SAT M	C	#	195,205	59 33					195,205	244,024	248,979
CITIZEN	SUN	C	#	132,921	40 40					132,921	167,304	
OTTAWA-HULL (OTTAWA-CARLETON RM)			268,900#						268,900			
	ALL DAY											
LE DROIT	(M-F)	C	#	27,002	10 04					27,002	34,039	39,261
LE DROIT	SAT E	C	#	31,866	11 85					31,866	39,750	44,971
OWEN SOUND (GREY CO.)												
SUN TIMES	E		7,700	7,548	98 03	35,200	15,055	42 77	42,900	22,603	24,228	23,735
PEMBROKE (RENFREW CO.)												
OBSERVER	E		6,000	4,199	69 98	16,800	3,191	18 99	22,800	7,390	7,491	7,396
PETERBOROUGH (PETERBOROUGH CO.)												
EXAMINER	E		23,700	18,768	79 19	27,100	8,483	31 30	50,800	27,251	27,927*	27,295*
PORT HOPE (NORTHUMBERLAND CO.)												
GUIDE	E (M-F)		4,000	3,008	75 20	1,300	416	32 00	5,300	3,424	3,590	3,482
ST. CATHARINES (NIAGARA RM)												
STANDARD	E		50,500	35,196	69 70	16,900	6,387	37 79	67,400	41,583	43,944*	43,804*

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ONTARIO		SPECIAL SERVICES	CZ OR NDM OHS	CZ OR NDM CIRC	RATIO CIRC OHS %	RTZ OR NDM OHS	RTZ OR NDM CIRC	RATIO CIRC OHS %	TOTAL NDM OR CZ & RTZ OHS	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3-31-89	TOTAL CIRCULATION AS OF 3-31-88
ST. THOMAS (ELGIN CO.)			11,300			14,000			25,300			
TIMES-JOURNAL	E			7,093	62.77		2,736	19.54		9,829	9,928*	9,452*
SARNIA (LAMBTON CO.)			29,900			15,700			45,600			
OBSERVER	E	C		20,328	67.99		3,997	25.46		24,325	24,429	24,127
SAULT STE. MARIE (ALGOMA DIST.)			29,400			6,100			35,500			
STAR	E	C		22,371	76.09		4,545	74.51		26,916	27,372	27,211
SIMCOE (HALDIMAND-NORFOLK RM)			5,500			16,200			21,700			
REFORMER	E (M-F)			4,289	77.98		5,428	33.51		9,717	9,957	9,704
STRATFORD (PERTH CO.)			10,500			11,300			21,800			
BEACON-HERALD	E			8,257	78.64		4,567	40.42		12,824	13,272*	13,330*
SUDBURY (SUDBURY RM)			54,900#			17,700			72,600			
STAR	E		#	26,692	48.62		2,816	15.91		29,508	29,756	29,139
THUNDER BAY (THUNDER BAY DIST.)			41,700			16,900			58,600			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY	C		31,953	76.63		5,175	30.62		37,128	38,312	39,707
TIMES-NEWS	M	C		2,409	5.78		4,726	27.96		7,135	8,132	8,995
CHRONICLE-JOURNAL	E	C		29,544	70.85		449	2.66		29,993	30,180	30,712
TIMMINS (COCHRANE DIST.)			16,700			5,100			21,800			
PRESS	E			10,989	65.80		1,383	27.12		12,372	14,001	13,957
TORONTO (TORONTO RM)			1,391,000#						1,391,000			
RACING FORM	MON M										1,991	2,256
RACING FORM	M (TU-F)										3,879	4,271
RACING FORM	SAT M										7,177	7,343
RACING FORM	SUN										6,352	6,098
THE FINANCIAL POST	M (TU-F)										57,021	
THE FINANCIAL POST	SAT										231,346	
STAR	ALL DAY (M-F)	C	#	416,604	29.95					416,604	525,939	519,320
STAR	SAT	C	#	612,105	44.00					612,105	803,081	806,327
STAR	SUN	C	#	357,623	25.71					357,623	524,860	532,697
TORONTO (TORONTO RM)			1,391,000#						1,391,000			
SUN	M (M-F)	C	#	257,271	18.50					257,271	296,191	290,000
SUN	SAT	C	#	166,473	11.97					166,473	204,878	186,452
SUN	SUN	C	#	395,227	28.41					395,227	464,798	460,599

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ONTARIO		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3 31 89	TOTAL CIRCULATION AS OF 3 31 88
WELLAND-PORT COLBORNE (NIAGARA RM)			24,100			21,000			45,100			
TRIBUNE	E	C		14,897	61.81		2,258	10.75		17,155	17,532*	17,360*
WILLOWDALE (YORK CO.)												
COMMERCIAL NEWS AND CONSTRUCTION RECORD	DLY (M-F)										6,318	6,357
WINDSOR (ESSEX CO.)			81,900			36,600			118,500			
STAR	E	C		64,257	78.46		20,598	56.28		84,855	86,394	87,559
WOODSTOCK (OXFORD CO.)			10,100			15,800			25,900			
SENTINEL-REVIEW	E			6,645	65.79		3,985	25.22		10,630	10,708*	10,172*
MANITOBA												
BRANDON (CEN. DIV. 7)			15,600			25,000			40,600			
SUN	E			11,605	74.39		7,072	28.29		18,677	19,138	
SUN	E (M-TH & SAT)											18,449
SUN	FRI E											22,725
PORTAGE LA PRAIRIE (CEN. DIV. 9)			5,000			3,800			8,800			
GRAPHIC	E					PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WINNIPEG (CEN. DIV. 11)			237,900#			68,400			306,300			
FREE PRESS	E (M-F)		#	134,390	56.49		20,968	30.65		155,358	170,404	170,199
FREE PRESS	SAT M		#	172,267	72.41		38,040	55.61		210,307	234,322	234,562
FREE PRESS	SUN		#	119,657	50.30		18,072	26.42		137,729	150,415	145,854
WINNIPEG (CEN. DIV. 11)			235,400#						235,400			
SUN	M (M-F)		#	44,119	18.74					44,119	49,705	48,709
SUN	SUN		#	50,153	21.31					50,153	56,599	60,295
SASKATCHEWAN												
MOOSE JAW (CEN. DIV. 7)			13,700			7,700			21,400			
TIMES-HERALD	E			8,614	62.88		546	7.09		9,160	9,334	9,787

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SASKATCHEWAN	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
PRINCE ALBERT (CEN. DIV. 15)		12,500			24,100			36,600			
HERALD	E		8,056	64.45		1,360	5.64		9,416	9,573	9,461
REGINA (CEN. DIV. 6)		66,900#			118,200			185,100			
LEADER-POST	E	#	47,035	70.31		25,956	21.96		72,991	73,619	74,285
SASKATOON (CEN. DIV. 11)		72,300#			26,300			98,600			
STAR-PHOENIX	ALL DAY C	#	45,741	63.27		8,364	31.80		54,105	67,137	65,893
ALBERTA											
CALGARY (CEN. DIV. 6)		249,000			145,300			394,300			
HERALD	M (M-TH & SAT) C		117,335	47.12		15,427	10.62		132,762	135,066	138,464
HERALD	FRI M C		151,559	60.87		21,994	15.14		173,553	175,636	180,211
HERALD	SUN C		107,246	43.07		14,159	9.74		121,405	123,394	124,370
SUN	M (M-F)		58,043	23.31		11,152	7.68		69,195	71,166	73,083
SUN	SUN		79,288	31.84		16,399	11.29		95,687	98,381	97,867
EDMONTON (CEN. DIV. 11)		247,400			247,400			494,800			
JOURNAL	M (M-TH & SAT) C		113,679	45.95		41,925	16.95		155,604	159,075	168,561
JOURNAL	FRI M C		132,711	53.64		55,288	22.35		187,999	191,421	204,346
JOURNAL	SUN C		106,206	42.93		36,985	14.95		143,191	145,935	149,037
EDMONTON (CEN. DIV. 11)		279,600#						279,600			
SUN	M (M-F) C	#	78,204	27.97					78,204	97,303	92,265
SUN	SUN C	#	107,604	38.48					107,604	131,907	130,920
FORT McMURRAY (CEN. DIV. 12)		11,100@						11,100			
TODAY	E (M-TH)	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TODAY	FRI E	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GRANDE PRAIRIE (CEN. DIV. 15)		9,400			19,500			28,900			
HERALD-TRIBUNE	E (M-TH)		5,881	62.56		2,474	12.69		8,355	8,460	8,462
HERALD-TRIBUNE	FRI E		8,366	89.00		3,052	15.65		11,418	11,590	11,292
LETHBRIDGE (CEN. DIV. 2)		22,800			33,300			56,100			
HERALD	E		15,416	67.61		10,201	30.63		25,617	25,783	26,327
MEDICINE HAT (CEN. DIV. 1)		16,100			7,400			23,500			
NEWS	E		12,013	74.61		2,064	27.89		14,077	14,271	14,150

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RED DEER (CEN. DIV. 8) ADVOCATE	E		22,800	13,783	60.45	39,300	8,866	22.56	62,100	22,649	22,776	23,131
BRITISH COLUMBIA												
CRANBROOK (EAST KOOTENAY RD) TOWNSMAN	E (M-F)		5,600	3,822	68.25	6,000	157	2.62	11,600	3,979	4,073	4,179
FORT ST. JOHN (PEACE RIVER-LIARD RD) ALASKA HIGHWAY NEWS	E (M-F)		4,800	2,500	52.08	2,100	608	28.95	6,900	3,108	3,185	3,221
KAMLOOPS (THOMPSON-NICOLA RD) NEWS	E		22,800	17,780	77.98	13,000	2,404	18.49	35,800	20,184	20,370*	20,785*
KELOWNA (CENTRAL OKANAGAN RD) COURIER	E		23,800	14,710	61.81	14,500	2,179	15.03	38,300	16,889	17,094*	16,735*
NANAIMO (NANAIMO RD) FREE PRESS	E		21,200	8,551	40.33	32,700	1,451	4.44	53,900	10,002	10,082*	9,590*
NELSON (CENTRAL KOOTENAY RD) NEWS	E (M-F)		3,500	2,403	68.66	17,600	1,906	10.83	21,100	4,309	4,532	4,833
PENTICTON (OKANAGAN-SIMILKAMEEN RD) HERALD	E (M-F)		10,700	6,686	62.49	12,200	1,511	12.39	22,900	8,197	8,316*	8,134*
PORT ALBERNI (ALBERNI-CLAYOQUOT RD) VALLEY TIMES	E (M-F)		6,800	4,843	71.22	4,300	1,895	44.07	11,100	6,738	6,878	6,707
PRINCE GEORGE (FRASER-FORT GEORGE RD) CITIZEN	E	C	22,000	18,719	85.09	19,200	3,225	16.80	41,200	21,944	22,289	22,230
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD) NEWS	E (M-F)		5,600			1,700			7,300			
TRAIL (KOOTENAY BOUNDARY RD) TIMES	E (M-F)		3,700	3,021	81.65	9,500	2,714	28.57	13,200	5,735	5,892	5,951

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BRITISH COLUMBIA	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/89	TOTAL CIRCULATION AS OF 3/31/88
VANCOUVER (GREATER VANCOUVER RD)			379,300			276,200			655,500			
PROVINCE	M (M-F)	C		83,623	22.05		66,437	24.05		150,060	183,842	180,087
PROVINCE	SUN	C		98,914	26.08		81,647	29.56		180,561	224,336	222,616
SUN	E (M-TH)	C		133,591	35.22		70,133	25.39		203,724	222,287	227,108
SUN	FRI E	C		167,544	44.17		88,326	31.98		255,870	279,108	276,585
SUN	SAT E	C		160,777	42.39		89,519	32.41		250,296	283,951	279,899
VERNON (NORTH OKANAGAN RD)			12,000			19,000			31,000			
NEWS	E			6,479	53.99		1,102	5.80		7,581	7,727*	8,762*
VICTORIA (CAPITAL RD)			96,000#			78,600			174,600			
TIMES-COLONIST	M		#	67,136	69.93		11,803	15.02		78,939	82,349	80,878
TIMES-COLONIST	SUN		#	64,636	67.33		11,597	14.75		76,233	79,687	78,164
YUKON TERRITORY												
WHITEHORSE			6,100			4,000			10,100			
STAR	E (M-TH)			4,321	70.84		185	4.63		4,506	4,620	3,098
STAR	FRI E			5,414	88.75		249	6.23		5,663	5,890	4,181

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